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ACHIEVING
GENDER
EQUALITY IS
ABOUT
DISRUPTING
THE STATUS
QUO – NOT
NEGOTIATING
IT.

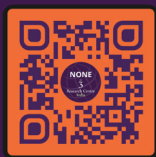
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- Phumzile Mlambo-Ngcuka,
Executive Director,
UN Women



None in Three Research Centre (Ni3) India is a partnership between University of Huddersfield, UK, and Indian School of Design and Innovation, Mumbai. Our research is using qualitative and quantitative methods to bring out the interconnectedness of gender bias that endorses compulsory normative gender roles, with gender-based violence.

We are developing and evaluating serious prosocial computer games to change attitudes and behaviours of young people, through recognition and rejection of gender bias, that can in turn help prevent gender-based violence.



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